

WPA Summer 2010 Meeting
Saturday, July 24, 2010
Jamie & Christine Boone's house

Attendees:

Dorothy Russ, President
Michael Waidelich, Vice President
Dave Knutzen, Treasurer
Heidi Hahlen, Secretary
Jim Tyne, Show Manager
Ellen Tyne

Jamie Boone, Past President
Christine Boone
Pat Wolowic
Ellen Wolowic, Librarian
Betty Knutzen

Call to order: 11:30 am

Jim T. began a discussion about the need for a privately hired security guard (\$385.44) for the Alliant Center, usually hired for Friday, 5 pm until Saturday, 9 am. The Alliant Center has instructions to lock all doors to both show rooms when the last WPA person leaves on Friday evening (about 5:30 pm) and to not open the doors until Jim arrives about 7:30 on Saturday morning. Their employees are bonded and they have security in automobiles throughout the night. Jim will also instruct them to not allow housekeeping in the show rooms when the rooms are to be locked. WPA purchases a \$1 million dollar insurance policy that covers theft and liability for the exhibit and show but it does not cover the evening and night before. Other shows have had problems with theft during the show, so Jim also asked that everyone be vigilant watching for people who don't belong before the show opens at 9 am, during the show and while dealers are packing up. All dealers and WPA members who are recognized volunteers will have a name badge that is to be worn for easy identification. Ultimately, everyone agreed that the money previously spent on a security guard could be better spent in other ways.

Jim reviewed the layout of the common area: 2 tables for admission, 2 tables for the identification experts, 2 tables for advertising, flyers and Edgerton Arts Council and one table for the Ceramic Arts Studio representatives.

The entrance to the exhibit room will be monitored by Tim Brennan and Terrance Gilles (9a – 11a), Barb Huhn (11a – 1pm) and Barb Reed (11p – 3pm). The WPA table will also be at the entrance to the exhibit, manned by Heidi, and will provide membership information, a survey for first time attendees and return attendees and a USA map for attendees to mark their hometown.

Jim announced that he already has 25 dealers/contracts with 91 tables..

Jim shared the Yesteryear news release and the ad about the show.

Dorothy will contact Cindi Reyes to see if she was able to make any in-roads with the local newspaper community.

The Wisconsin Nonstock Corporation Annual Report

Heidi reviewed the Wisconsin Nonstock Corporation Annual Report that needs completion and submission. WPA is a 3rd quarter corporation and the form is due with a \$20 filing fee (\$10 for 2010, \$10 past due for 2009) to the State for Wisconsin Department of Financial Institutions by 9/30/2010. Everyone agreed that Heidi will list herself as the agent for WPA and that the officers will also be listed as the directors.

Newsletter

Dorothy reviewed the emails about the summer newsletter. Everyone agreed that Ori-Anne has done a very nice job on the first two newsletters and we want to support her in any way we can. We reviewed the content submission deadlines (Jan 15, April 15, July 15 and Oct 15) and agreed that Ori-Anne can make her own timeline for publishing each newsletter with the goal that the newsletters will go out about February 1, May 1, August 1 and November 1. Everyone agreed that Ori-Anne should email the newsletter to Heidi for distribution to the membership as Heidi is responsible for maintaining accurate email addresses for all members with emails. She will also mail a hardcopy to those few members who do not have an email address.

Job Duties

It has been suggested that all officers, committee chairs and their assistants make a list of their job activities so that as new members step into new roles, they have a plan to follow.

President	Show Manager	miscellaneous activities:
Vice President	Publicity Manager	show card
Treasurer	Exhibit Manager	Membership card
Secretary	Hotel Liaison	exhibit set-up
Librarian	Website	
Program	Volunteer Coordinator	

Membership Drive

Everyone was asked to review the current membership card and submit recommendations for changes to Jim T. The plan is to have next year's show card include membership information and a membership form on the reverse side. The estimated cost of 2 sided printing is \$300 and the hope is that the show card will be printed and ready for distribution by the March 2011 meeting. The 2011 show card will include the date of the 2012 Show & Sale so the card will serve multiple purposes.

The WPA website also needs to have the online membership form activated with PayPal as a possible source of payment.

Everyone agreed that WPA should continue to investigate Facebook, YouTube and any other free opportunities for promote WPA.

WPA Bylaws

We began by reading the current WPA Mission Statement and Goals. Originally written by the charter members, led by Tim Holthaus, this single paragraph begins by describing the WPA, then goes on to state the association mission and the goals. We then reviewed the description and mission statement of The American Association of Art Pottery. Theirs is very short and succinct and everyone agreed that the WPA document should model the AAAP document.

One of the goals included in the current mission: "efforts to work with state and local museums in preserving the history and heritage of Wisconsin potteries through promotion of periodic exhibits as well as permanent displays of their products." Everyone understands that the local museums are so overcrowded now they don't have room for their own displays. Ideas for the location of temporary (3 – 6 months) exhibits were thrown around: Dane County Airport, libraries, hospitals, hotels, antique malls provided a locked display cabinet could be guaranteed. Heidi will send emails and letters to solicit interest.

The current WPA bylaws, last revised in September 1996, were reviewed and revised paragraph by paragraph. Overall, the revisions were quite minimal and Mike, Christine and Ellen T. will email their recommended changes to Heidi. Heidi will contact the Wisconsin Historical Society to inquire about any updates to the portion of the bylaws that is driven by the requirement of the WHS. Heidi will then email the proposed revisions to the general membership before one of the fall meetings with a vote of approval to occur the following meeting.

Dave will contact Nichol Knappen to see if he still has the WPA Presidential box that Dave passed to him when Nichol took over the presidency from Dave. The box contained original charter documents, minutes and other documentation that had been saved from the origination of WPA.

2011 Programs:

Everyone threw out ideas for possible programs for 2011 with the hopes that the 2011 schedule can be finalized by the end of November 2010:

- Catalina – Jim T.
- Pickard –
- ? - Mark & Marie Latta
- Poole Pottery - Christine
- Burley Winter –
- Muncie –
- South Dakota Pottery – Linda & Bill Bakken, Rochester, MN
- Red Wing Ledger – Dave Kuffel
- Daulton – Dorothy, Heidi
- Baudin – Pat
- Pigeon Forge –
- Arts & Clay – Ellen Wolowic
- Morecroft –
- Pereny – Christine

Another suggestion was to go on a road trip in place of the monthly meeting:

- Mineral Point – local potter
- Haeger Pottery in Dundee, IL; has museum and gift shop
- Pickard – Antioch, IL – Pat will investigate
- Kiln opening, possible Cambridge in the fall
- Possible joint meeting with the Iowa Pottery Association

Respectfully submitted,

Heidi Hahlen
WPA Secretary