

Wisconsin Pottery Association Business Meeting Minutes

Tuesday, 14 February 2012

Business Meeting Attendees: Michael Waidelich, Pres Jim Riorden
 Jeff Tagliapietra, Vice Pres Chris Swart
 David Knutzen, Treasurer Betty Knutzen
 Heidi Hahlen, Secretary Steve Dana

President Michael Waidelich called the meeting to order and distributed an agenda.

Treasurer's Report: After a call to order by President Michael Waidelich, David reported that the combined WPA accounts balance is \$10629.31. This does not include the most recent membership renewals that have been received. David will send Michael a copy of the 2011 annual financial report.

Secretary's Report: As of 2/13/12, there are 33 paid members, 17 unpaid members and 2 lifetime members. Heidi will send another reminder mid-February to those who remain unpaid. The Wisconsin Historical Society Annual report is almost complete and will be submitted by the end of the month. She will also submit the final and approved set of WPA Bylaws to the Wisconsin Historical Society for their records. She reminded everyone that the next newsletter deadline is April 15. Articles, pictures and any interesting information should be emailed to Ori-Anne Pagel at newsletter@wisconsinpottery.org or mailed to her at 925 N. Gueldner Lane, Exeland, WI 54835. It was noted that the Knutzens had received the WPA Winter newsletter but no one else had. Heidi will email Ori-Anne for assistance then forward/mail the newsletter to all members.

Old Business:

Century House Committee: Chris Swart, Ann Waidelich, Betty Knutzen and Art and Ellen Wendt met before tonight's meeting continuing the work on publishing a book on the Century House pottery. Art has done a very professional job of taking the pictures and the committee is working with a local designer for the layout. They plan on an 8" x 11" book, are unsure of the binding at this time and have requested (and approved after unanimous vote) between \$2k and \$3k from WPA to cover the cost of the book. Their goal is to have the book completed by 5/1/12 and publish 100 books in time for this year's annual show. There will be some revenue from the sale of the books but the price of the book is undetermined at this time. With the completion of this WPA book, we will consider Century House Pottery as a theme for the 2013 Annual Show and Exhibit.

WADA Exhibit: While Jim Tyne was not in attendance, he had previously emailed the following update: "*By the way, we did the Feb. WADA show, so have a good sense of the space allowed for the educational exhibit the WPA is doing in October. The space is just inside the entryway, and can be up to 18 ft. long and 10-12 ft. deep. We can use 3 locked showcases and 2 or more tables. It's a good opportunity to promote the club and pottery collecting in general. Dorothy is going to chair the event, so I imagine we will talk about it more next month. WADA has already printed their card.*" To be discussed again at the March business meeting.

2012 WPA Annual Show & Exhibit: After tossing around several ideas for this year's show theme, Jeff Tagliapietra called a friend who has at least 30 pieces of Wisconsin stoneware from the mid-1800's to see if he would be willing to bring his collection to the Alliant Center for the exhibit. Jeff also has about 10 pieces of Wisconsin stoneware so between Jeff and Al Kohlman, we should be able to pull together 40 – 50 pieces for the exhibit. It was also suggested that we consider adding stoneware bottles from Wisconsin (Steve Dana has a contact). So it was decided that this year's theme is "Wisconsin Stoneware", with a possible additional descriptor for the theme title. Chris Swart will email several ideas for theme title to the decision-making group then send Tim Zinkgraf the necessary content changes for the show card. The final card layout will be forwarded to Jim Tyne for printing with the hopes that this year's show card can be brought to the March meeting for distribution to members. Everyone will be asked to take the cards to any and all antique malls, flea markets, local and regional pottery shows. Jim Riordan, Heidi Hahlen, Jeff Tagliapietra, Michael Waidelich and any other interested parties will meet from 5 – 5:30 pm before the start of the March business meeting to identify all possible avenues of free advertising to complement the journal and antique newsletters advertising that Jim has used in the past.

The remaining agenda items were tabled as we ran out of time.

Before moving on to the Show & Tell, John Matthews, a local potter, asked WPA to consider sponsoring or participating in a fund raiser for the benefit of Mary Pratt, another local potter, who has been diagnosed with skin cancer. With 2 small children and no health care insurance, she is facing some tough financial times so John is looking

Show & Tell: Before Michael lead us through the table of show & tell pottery pieces, several new members and visitors introduced themselves. Jeff Greenburg joined at the 2010 Annual Show but had yet to make it to a meeting. Dede Bangs, who also joined during the 2010 Annual Show joined us for her second meeting. John & Ginny Larson, friends of the Waidelichs and the Riordans, came for the program as did April's program presenter, Michelle Schumacher – she wanted to scope out what to expect.

Program: With an attendance of 26 pottery enthusiasts, The Knutzens and the Riordans engaged everyone again with their display of Roseville Pottery, focusing on pottery from the Middle Period. Between the two families and a couple of other pieces from WPA members, they brought an example of almost every pattern whose name starts with M through Z. It's no wonder that Roseville pottery is highly collectable – the designs and quality are outstanding.

The next meeting is scheduled for March 13th so please consider joining us at 5 pm with any ideas for free or inexpensive on-line or social network advertising of this year's upcoming show. Bring that new pottery find for the Show & Tell and welcome Steve Drake as he presents Native American Pottery and Artifacts.

Hope to see everyone there. Mark your calendar now so you don't forget.

Respectfully submitted by
Heidi Hahlen, WPA Secretary